The project Euro Crafts 21

The main topic of the project is to integrate aspects of sustainability management into the range of qualification and consulting concepts in the European handicraft sector.

This will be achieved through the innovation-transfer of an already completed pilot project – aiming at the development and testing of an overall qualification and consulting concept for sustainability management in the handicraft sector of North Rhine-Westphalia (Germany). Therefore the sensitisation and development of competencies of the target groups concerning sustainability management is one of the main objectives.

The target group consists of instructors and teachers in the vocational training, entrepreneurs and executives of the handicraft sector, multipliers such as consultants and chambers.

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www.eurocrafts21.eu
Objectives of the project

• Establishing a significant added value in the vocational education in the participating partner countries through the innovation transfer
• Sensitising the target group to sustainability management and aspects
• Developing and empowering competencies of the target groups
• Adaption und further development of existing qualification- and consulting concepts for sustainable management to the specific needs of the targets groups
• Adaptation of existing and development of new qualification modules realising pilot projects with the target groups
• Dissemination and valorisation of project results and experiences in the partner countries and Europe

Phases of the project

October 2008 – March 2009
status analysis, qualification needs, stakeholder analysis

March – July 2009
introduction into qualification and consulting concept for sustainable management in handicraft sector (train the trainer)

July – December 2009
basic courses sustainability und self-check craft (pilot testing) and development of additional qualification modules

July 2009 - June 2010
qualification modules (pilot testing)

December 2008 - September 2010
dissemination and utilisation of results

Results of the project (Products)

CD-ROM and booklet (adapted qualification and consulting modules in six European languages)

Train the trainer concept for consultants and instructors in the handicraft branch

Pilot testing with trainers and enterprises of the handicraft sector

Information brochure about sustainable handicraft

Project partners

The partnership consists of nine partners in six European countries, which cover the necessary know-how and competencies in the areas of innovation transfer, handicraft, education and sustainability management for the project implementation.

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